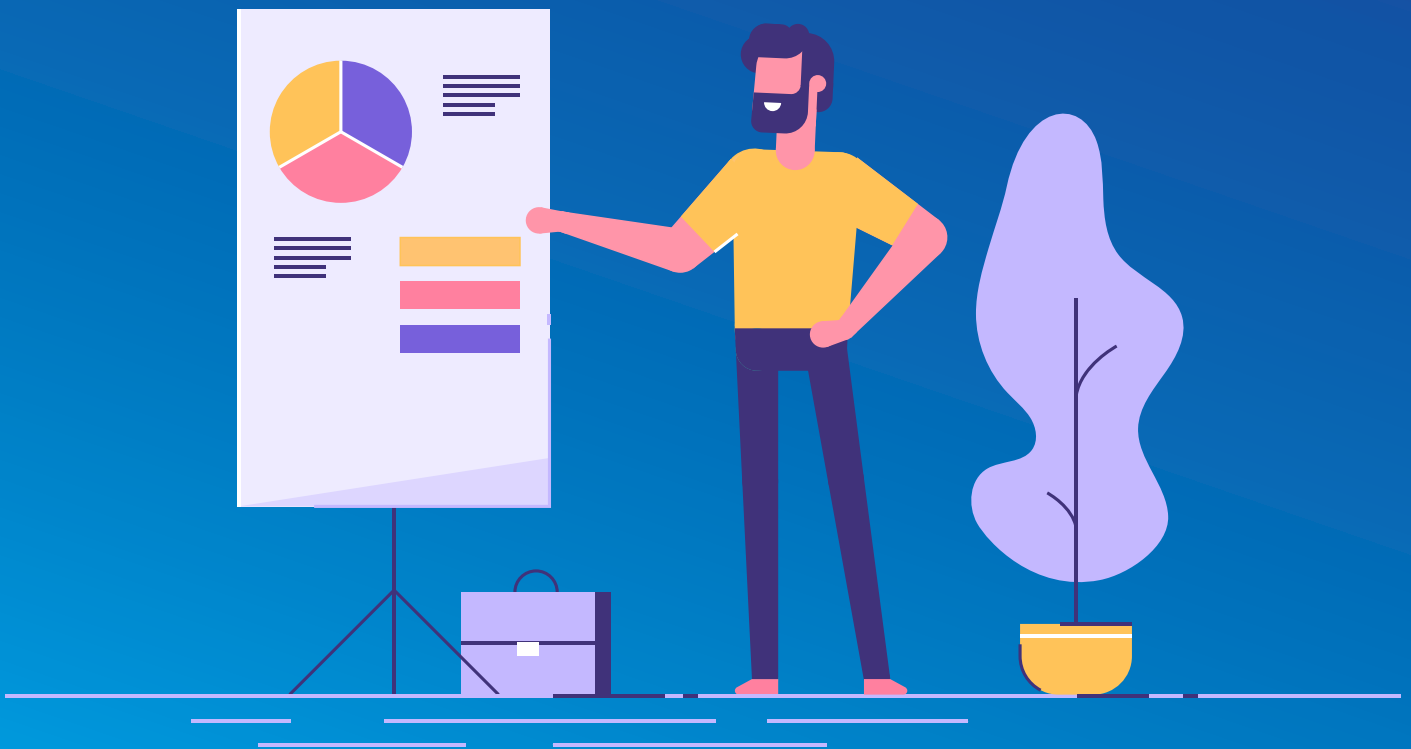


BICOM SYSTEMS
ADVANCED SIMPLICITY

11890
Directory Enquiries

OVERVIEW

- The Coolest DIRECTORY INQUIRY SERVICE in Ireland
- 40,000 Calls per Day
- 9 million Calls per Year
- HIGH PRESSURE ENVIRONMENT
- RENEWAL of their TRADITIONAL PHONE SYSTEM



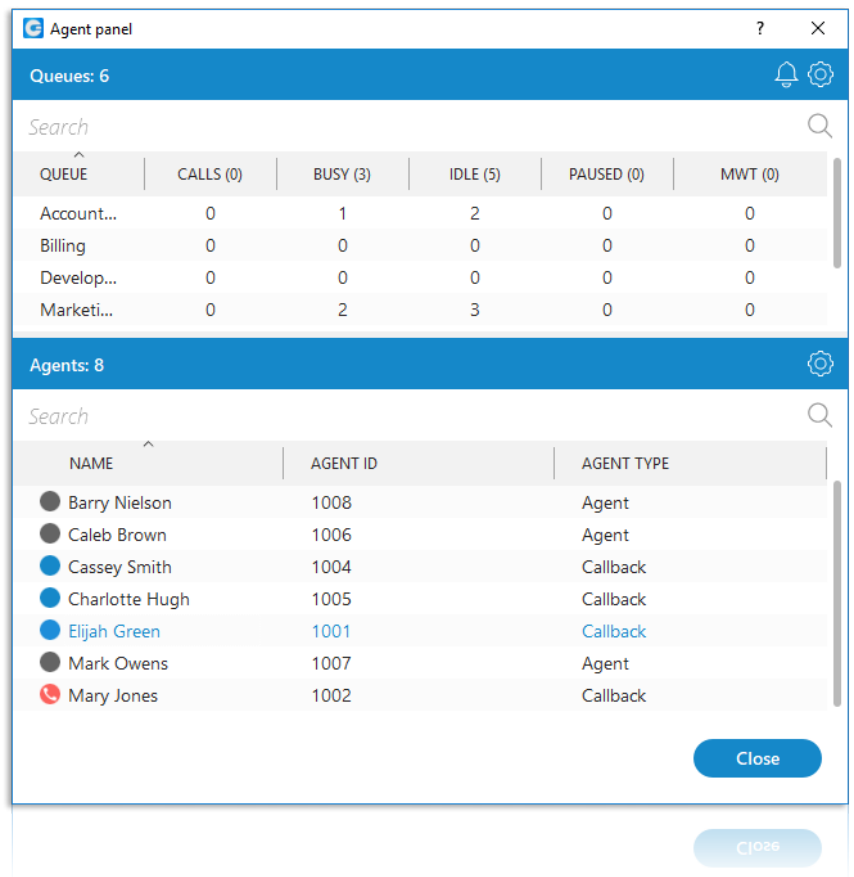
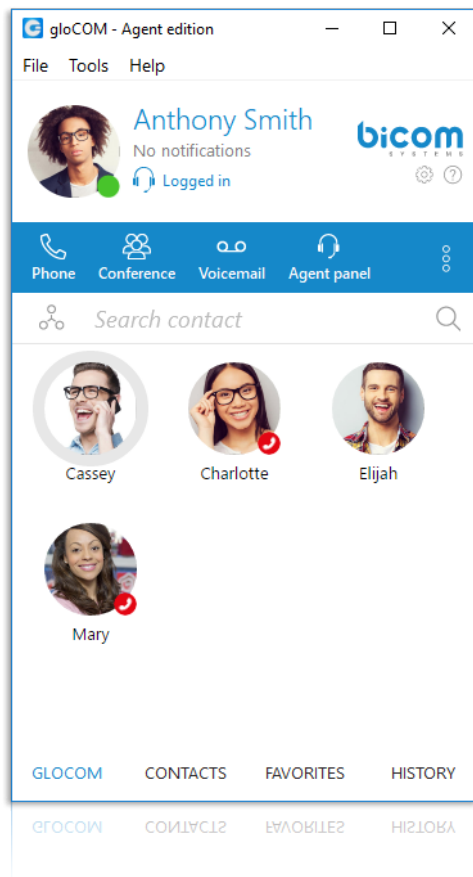
CHALLENGE

1. Improve EFFICIENCY
2. Improve RELIABILITY
3. Improve ERGONOMICS
4. To LIBERATE



SOLUTION

- PBXware CALL CENTER Edition
- OPEN STANDARDS Hardware - Redundant Server
- Inbuilt Statistics
- CRM Lookup
- gloCOM Call Center Agent



RESULTS

- SYSTEM NOT CRASHED
- 35% Gain in Productivity
- Huge Reduction in Costs
- Agents have much happier WORK PLACE
- Supervisors CONTROL the System and Agents
- LIBERATION from Traditional Vendors

